

Promotional Products & Apparel



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STAR

Dynamic Exhibits. Engaging Environments.

SWAG for Your Customers

Promotional products—also known as ad specialties—make up a very important part of any event, and are used by virtually every business in America. Items like mugs, pens, and t-shirts are memorable and provide a better cost per impression for advertisers than almost every major marketing effort like TV, magazines, and the Internet.



Beyond our roots and expertise in exhibits and graphics, Star has developed a strong portfolio of comprehensive event support services, which includes **promotional merchandise and apparel**. If you'd like to receive a formal quote for some promotional products or apparel, please contact your assigned Star Exhibit and Event Consultant or our Promotional Product Specialist below. They're also available to help you brainstorm on other ideas beyond the initial suggestions we've provided.



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For more ideas, visit our Star Promotional Products & Apparel Store at promos.starincorporated.com.