

Star Conferences

Conferences & Event Management

With Star as your full-service event architects, you'll have a creative, strategic, and collaborative partner that can handle every facet of your event or conference—from the smallest elements to the largest structures and every detail in between.

We pride ourselves on our effective, multi-tiered suite of creative, design, and marketing communication services for our clients that—combined with our acclaimed exhibit and graphics services—ensures a harmonious, one-stop even solution partner from start to finish.

Our Conference specific services include Whole-Event Branding and Graphic Design, Sponsorship Graphic Support, and Specialty Advertising Products.



Our Services

Site & Venue Management

Our experienced experts ensure every aspect of your conference runs smoothly at your event's location.

Working with our event services team at Star, we can manage all aspects of your site and venue management needs—from research, preliminary previews, and site inspections, to final venue contract negotiations and venue communication management. Our events team can work with you to obtain the best options based on your event and budget requirements.

Program Management

Our experienced experts ensure every aspect of your conference runs smoothly at your event's location.

Working with our event services team at Star, we can manage all aspects of your site and venue management needs—from research, preliminary previews, and site inspections, to final venue contract negotiations and venue communication management. Our events team can work with you to obtain the best options based on your event and budget requirements.

Site & Venue Management

Star's event services team will manage all of your program requirements and logistics—from planning through on-site execution. Then we'll deliver a thorough post-program review.

Our comprehensive planning tools and processes ensure that every event specification is captured, managed and distributed to the right people during your event. We'll manage every detail, from strategy, logistics and staffing to VIP arrangements, speakers and entertainment, so you can focus on delivering your key message.





STAR INCORPORATED

38W636 US Highway 20
Elgin, IL 60124
800.752.7205

f @starincorp

@starincorporated

@star_inc

in @star-incorporated

@starincorp

starincorporated.com



STAR

Dynamic Exhibits. Engaging Environments.

Registration Management

Star provides a smooth registration environment for your attendees.

Our in-house registration team provides a streamlined, stress-free, accurate registration experience with services that include concierge support, hotel and room block contract management, finance reconciliation, sponsor and speaker registration management, badge fulfillment, and post-program surveys and reporting.

Sponsorship Management

At Star, we understand the vital role sponsorships play with your conference event.

With that in mind, we'll manage everything from show floor design, budget, plus booth and trade show contractor management. And we work with your sponsors to ensure they build ROI and want to return to your event year after year, through prospectus development and sales support to contract administration, white-glove treatment for premier sponsors and onsite implementation.

Podio-Management Platform

Star makes collaboration easy with our customizable management platform.

Star uses top-of-the-line technologies to manage your event, which allows us to be flexible with the tools you're currently using, while also allowing us to customize your platform to your specific needs. Our customized Star Podio platform integrates well with current CRM and marketing automation suites. Use it as you standalone system for managing your event program, or as an additional feature to add to your existing suite of event management tools.